

CTG: THE GALA

TRIBUTE ADS SPECS

Tribute Ads are messages that celebrate the honorees Phylicia Rashad or Joel Grey, and/or Center Theatre Group. They will appear in the Gala program that will be distributed in the Mark Taper Forum during the Gala performance on Sunday, March 29, 2026. Please submit ads by March 13, 2026 to ensure inclusion in the program.

PRICING:

FULL PAGE \$2,000 (included in \$100k gala package)

HALF PAGE \$1,250 (included in \$50k & \$25k gala package)

QUARTER PAGE \$750

DIMENSIONS:

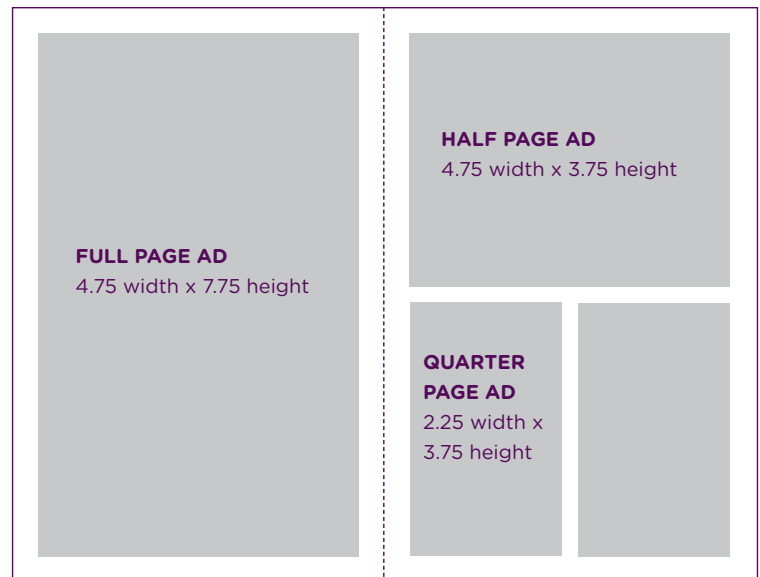
FULL PAGE 4.75" x 7.75"

HALF PAGE 4.75" x 3.75"

QUARTER PAGE 2.25" x 3.75"

SPECS:

- Black and White only
- Text and Logo only
- Tribute Ad copy may be submitted via email as text, JPG or Word file.



To submit your Tribute Ad or for questions, please contact us at GalaTribute@ctgla.org or for more information, visit ctgla.org/2026gala

3.6.2026



Here is a comfortable length of copy
for a full page tribute ad.
There is more room for copy and logos
at the full page ad size.

Celebrating the artistic contributions of

PHYLICIA RASHAD
AND
JOEL GREY

With love and admiration,

Your friends at name of organization or
people or couples



45 - 55 words

full page ad: 4.75 width x 7.75 height

Here is a comfortable length of copy
for a half page tribute ad.

Celebrating the artistic contributions of

PHYLICIA RASHAD

With love and admiration,
Your friends at name
of organization or people

30 - 35 words

half page ad: 4.75 width x 3.75 height

Here is a comfortable length
of copy for a
quarter page tribute ad.

Celebrating

CENTER THEATRE
GROUP

With admiration,
Your friends at name
of organization or people

25 - 30 words

quarter page ad:
2.25 width x 3.75 height